Text Summarizing with ChatGPT

**Prompt Variations & Outputs**

**1. Social Media Summary with Emojis**  
**Prompt:** Summarize the review for a social media post. Include emojis. Max 25 words.  
**Output:** Got this cute lamp fast! 🛋️🛠️ Had some issues, but customer service was amazing 💪👏 Got parts replaced quickly! #HappyCustomer 😄  
**Insight:** Great for engagement, but skips details.

**2. Bullet Points for Internal Report**  
**Prompt:** Extract key feedback in bullet points focusing on delivery, condition, and support.  
**Output:**

* Arrived in 2 days
* String broke in transit
* Replacements arrived quickly
* Excellent customer support  
  **Insight:** Clear, structured, best for internal teams.

**3. Customer Quote for Marketing**  
**Prompt:** Rewrite as a positive quote for marketing use.  
**Output:** “This lamp looks great, arrived fast, and when I needed help, their customer service responded immediately. Highly recommend!”  
**Insight:** Great for branding but omits negatives.

**What I Learned**

This exercise showed that prompt wording dramatically affects GPT’s tone and focus. Bullet point prompts give the most accurate and complete summaries. Prompts aimed at marketing or social media tend to omit issues and focus on positivity. Effective prompt design depends on knowing your audience and the purpose of the summary.